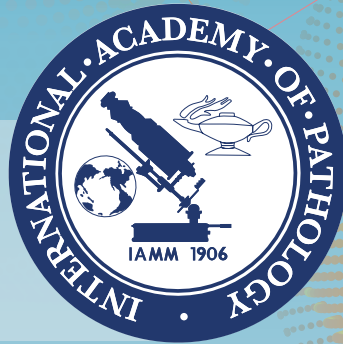


# The 48th Annual Scientific Meeting *of the* Australasian Division of the International Academy of Pathology

## Sponsorship Prospectus



## Keynote Speakers

### Endocrine and Head & Neck Surgical Pathology

Professor Bruce M. Wenig  
Chair and Senior Member, Dept of Pathology, Moffitt Cancer Center  
Professor of Oncologic Sciences at University of South Florida  
Tampa, FL, USA

### Gastrointestinal (colorectal)

Professor Iris D. Nagtegaal  
Radboud University, Nijmegen, The Netherlands

### Neuropathology

Professor Fausto J. Rodriguez  
Chief of Neuropathology  
David Geffen School of Medicine at UCLA, Los Angeles, CA, USA

## Speakers

### Vincent McGovern Memorial Lecturer - Saturday

Dr Amanda Charlton  
LabPLUS, Department of Histopathology,  
Auckland City Hospital, Te Toka Tumai, Auckland, Aotearoa, New Zealand

### Sunday Master Class (Cytology)

Dr S. Ming Chai  
Path West Laboratory Medicine, Fiona Stanley Hospital,  
QEII Medical Centre and Royal Perth Hospital, Perth, WA, Australia

**May 31 -  
June 2, 2024**  
**Brisbane Convention  
and Exhibition Centre,  
Brisbane QLD Australia**

**New in 2024!** Meet the Expert Sessions: Come and meet the keynote speakers & other experts. Plus Companion Sessions will be spread across the 3-day event.

## Topics

- Bone & Soft Tissue Pathology
- Breast Pathology
- Dermatopathology
- Digital & Quantitative Pathology
- Education in Pathology
- Endocrine Pathology
- Cytology
- Gastrointestinal Pathology
- Gynaecological Pathology
- Head & Neck Pathology
- Liver Pathology
- Lung Pathology
- Lymphoma Pathology
- Neuropathology
- Molecular Pathology
- Ophthalmic Pathology
- Paediatric Pathology
- Renal Pathology
- Special Session (Infectious Diseases)
- Uropathology

The Australasian Division of the International Academy of Pathology is dedicated to fostering education, research and to advance knowledge in pathology.

The conference aims to provide attendees with updates and recent research findings, with practical applications to enhance their day-to-day practice of pathology and enable them to tackle challenges ahead.

The society's premiere event brings together a global gathering of world-renowned pathologists who are acknowledged leaders in their own branch of anatomic pathology.

Exhibiting at the Annual Scientific meeting puts your organisation in front of some of the key decision makers in Pathology. The International Academy's Annual Scientific Meeting is one of the largest regular gatherings of anatomical pathologists within the region with 450+ registrants every year. The event is dynamic and inspiring, including a fantastic mix of formal lectures, symposia, oral workshops and poster presentations plus a variety of exhibits – all covering a wide spectrum of topics.

Supporting this important educational forum demonstrates our mutual commitment to pathology and continuing professional development for pathologists working in our region. In addition to directly promoting your brand and displaying your products, your involvement will give you the opportunity to communicate and network with key personnel from both hospital and private laboratory practice and connect with decision makers and early adopters of new technologies, software and services.

The exhibition runs alongside the conference and gives your company/organisation the opportunity to display your product and/or service to potential clients.

This prospectus outlines, in general terms, the various ways in which you and your organisation may wish to participate as a valued sponsor or exhibitor. The Academy will be delighted to work with you to develop a more customised package that directly meets your specific needs.

# Keynote Speakers



## Endocrine and Head & Neck Surgical Pathology

### Professor Bruce M. Wenig

Chair and Senior Member, Dept of Pathology, Moffitt Cancer Center  
Professor of Oncologic Sciences at University of South Florida, Tampa, FL, USA

Bruce M. Wenig, MD, is Chair and Senior Member in the Department of Pathology at the Moffitt Cancer Center, Tampa, Florida (2018-current) and Professor of Oncologic Sciences at the University of South Florida. Dr. Wenig completed a residency in Anatomic and Clinical Pathology at the Mount Sinai Medical Center New York, NY (1981-85). Following completion of his residency training, he took fellowships in Surgical Pathology at Cedars Sinai Medical Center Los Angeles, CA (1985-86) and in Otorhinolaryngic Head and Neck Pathology at the Armed Forces Institute of Pathology Washington, DC (1986-87). Subsequently, he became a Staff Pathologist in the Department of Endocrine and Otorhinolaryngic Head and Neck Pathology at the Armed Forces Institute of Pathology where he remained for 11 years. During this period Dr. Wenig was appointed as the Chief, Division of Otorhinolaryngic Pathology and then the Assistant Chairman. He served on active duty in the United States Navy with honorable discharge (1987-1994). In 1998 Dr. Wenig became the Vice Chair for Anatomic Pathology in the Department of Pathology at the Albert Einstein College of Medicine in the Bronx, NY. In 2001 he became the Director of Anatomic Pathology in the Department of Diagnostic Pathology and Laboratory Medicine at the Beth Israel Medical Center, and St. Luke's and Roosevelt Hospitals, New York, NY, and subsequently was named Chairman of that Department (2004-2016).

Dr. Wenig has published 144 articles, over 90 book chapters and is co-editor or single author of 3 textbooks primarily in the areas of Head and Neck Pathology, and Endocrine Pathology. His Atlas of Head and Neck Pathology 4th edition will be released for publication in November 2023. Dr. Wenig is an acknowledged national and international authority on Head and Neck Pathology, and Endocrine Pathology, and is an invited lecturer throughout the world.



## Gastrointestinal (colorectal)

### Professor Iris D. Nagtegaal

Radboud University, Nijmegen, The Netherlands

Iris Nagtegaal is a professor of Gastrointestinal Pathology at the Radboud University in Nijmegen, the Netherlands since 2013. She studied both Medicine and Biomedical Sciences at the University of Leiden, the Netherlands, where she graduated in 1998 and 1996. She pursued her PhD at the same university and graduated with honors in 2002 ("Pathological aspects of rectal carcinoma", AstraZeneca Research Award for the best gastrointestinal PhD thesis in the Netherlands). She did her pathology training at the Radboudumc and Leeds University. Subsequently, she became a fellow of the Dutch Cancer Society and further trained in pathology (Netherlands Cancer Institute), population screening (Falun Lasarett, Sweden), molecular pathology (Baylor College Houston) and mathematical statistics (Queen Mary University of London).

After returning to Nijmegen, she has published over 400 peer reviewed papers (H factor 92), supervised over 25 PhD students and given over 100 international invited lectures. She is editor of the WHO Classification of tumors of the digestive system (5th edition), was chair of the Dutch nationwide pathology databank Palga (2010-2023), Series champion of the ICCR digestive tract datasets, expert panel member for lower gastrointestinal cancer of the UICC (2011-2019) and AJCC (from 2020), director of the Advanced Training Center of the European Society of Pathology for Colorectal Cancer Screening and Chair of the European Society of Pathology Taskforce for Synoptic reporting.



## Neuropathology

### Professor Fausto J. Rodriguez

Chief of Neuropathology,  
David Geffen School of Medicine at UCLA, Los Angeles, CA, USA

Dr. Fausto J. Rodriguez is currently professor, chief of neuropathology and neuropathology fellowship director at David Geffen School of Medicine at University of California Los Angeles (UCLA). Dr. Rodriguez completed training in anatomic pathology and neuropathology at Mayo Clinic, Rochester, MN, followed by a neuro-oncology research fellowship under a T32 training grant. After serving as senior associate consultant for two years, he moved to Johns Hopkins, Baltimore, MD (2010-2021) where he practiced more recently as professor of pathology, oncology and ophthalmology and director of the surgical neuropathology service. He is co-author of Neuropathology, Diagnostic Pathology Elsevier Textbook Series, now in its third edition. His clinical and research work aims to identify diagnostic, prognostic, and therapeutic biomarkers and targets in tumors of the central and peripheral nervous system, particularly those that develop in young patients and in the context of inherited tumor syndromes.

# Speakers

## Vincent McGovern Memorial Lecturer - Saturday

### Dr Amanda Charlton

LabPLUS, Department of Histopathology,  
Auckland City Hospital, Te Toka Tumai, Auckland, Aotearoa, New Zealand



Consultant Pathologist, Auckland City Hospital, and Honorary Clinical Senior Lecturer, Faculty of Medical and Health Sciences at the University of Auckland.

Amanda is an anatomical pathologist, educator and researcher. She brings 20+ years of reporting and research experience from Melbourne, Sydney, Singapore, and NZ, to groups she collaborates with. Amanda has contributed to more than 40 peer-reviewed scientific publications, a WHO Classification of Tumours chapter, and several RCPA structured reports for cancer. She has a Google Scholar h-index of 21, (Scopus 18). Amanda is known for her diverse cross disciplinary research collaborations in biomedical science including digital pathology and quantitative analysis, animal models, medical education, artificial intelligence, and cognitive psychology. Pathology specific research areas include GI, liver, skeletal muscle, paediatrics, and ophthalmic. To become a better educator, Amanda has investigated how human brains apply diagnostic reasoning to visual pattern recognition in histopathology. In 2016 Amanda managed a project to open access to all RCPA members to 1000+ cases library for education. At the University of Auckland Amanda facilitates faculty development workshops in elearning technology and visual science communication. Outside the lab, Amanda is to be found growing native NZ trees, reducing predators, maintaining fencing and managing a deer herd on her small farm.

## Sunday Master Class (Cytology)

### Dr S. Ming Chai

Path West Laboratory Medicine, Fiona Stanley Hospital,  
QEII Medical Centre and Royal Perth Hospital, Perth, WA, Australia



Dr Siaw Ming Chai completed her Medical degree and subsequent Masters of Medical Science in Pathology at the University of Western Australia. She commenced Anatomical Pathology training in 2004 at PathWest Laboratory Medicine, Princess Margaret Hospital and King Edward Memorial Hospital before obtaining her Fellowship from the Royal College of Pathologists of Australasia in 2008. She completed a Cytopathology fellowship at PathWest Laboratory Medicine, QE2 Medical Centre in 2010 and as been a consultant Pathologist with PathWest since this time. Her primary interests include Cytopathology, Thoracic Pathology, Endocrine Pathology, Gastrointestinal and Pancreaticobiliary Pathology. She has published peer-review manuscripts and co-authored book chapters in these areas of interest. She has been a Board of Education member and State Councillor for the Western Australian Branch of the Australian Society of Cytology. She is the current Vice-President of the Australasian Gastrointestinal Pathology Society and current Head of Cytology at PathWest Laboratory Medicine.



# Sponsorship Opportunities

## Platinum Sponsor

### Your exhibitor inclusions:

- One 6m x 3m Exhibition stand - Your position in the exhibition will be allocated by request, subject to availability.
- 5 Minute allocation for a presentation at the end of a keynote session before lunch.
- Daily acknowledgement by IAP President during the main Conference session.
- Your logo along with the Gold sponsor's logo will be displayed on Delegates' lanyards.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- Your logo will also be prominently displayed on the conference stage holding screen between sessions.
- 5 Complimentary registrations including morning, tea, lunch and afternoon tea.
- 5 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

**\$18,000 +GST**

## Gold Sponsor

### Your exhibitor inclusions:

- One 6m x 3m Exhibition Stand - Your position in the exhibition will be allocated by request, subject to availability.
- Daily acknowledgement by IAP President during the main conference session.
- Your logo along with the Platinum sponsor's logo will be displayed on Delegates' lanyards.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- Your logo will also be prominently displayed on the conference stage holding screen between sessions.
- 3 Complimentary registrations including morning tea, lunch and afternoon tea.
- 3 Complimentary tickets to the Cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

**\$15,000 +GST**

## Silver Sponsor

### Your exhibitor inclusions:

- One 6m x 3m Exhibition Stand - Your position in the exhibition will be allocated by request, subject to availability.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- 2 Complimentary registrations including morning tea, lunch and afternoon tea.
- 2 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

**\$9,000 +GST**

## Bronze Sponsor

### Your exhibitor inclusions:

- One 3m x 3m Exhibition stand - Your position in the exhibition will be allocated by request, subject to availability.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- 2 Complimentary registrations including morning tea, lunch and afternoon tea.
- 2 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

**\$5,000 +GST**

## Poster Zone

**EXCLUSIVE OPPORTUNITY - The poster area will be located near the Exhibition. This will be heavily populated with delegates throughout the duration of the meeting.**

### Your benefits include:

- Naming rights to the Poster Zone.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- 2 Complimentary registrations including morning tea, lunch and afternoon tea.
- 2 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.
- Opportunity to place a company provided banner within the Poster Zone (2m high by 1m wide, free standing).

**\$5,000 +GST**

## Session Sponsor

Sessions will be arranged in the Conference Program by the Organising Committee, allowing companies to exclusively sponsor their preferred or associated session.

### Session Sponsor benefits include:

- Your company logo/name will be used in all signage for the sponsored session.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.

**\$5,000 +GST**

## International Keynote Speaker Sponsor

Keynote speakers will be selected and invited by the Conference Scientific Committee.

### Your benefits include:

- Your company logo displayed on the screen in the session venue prior to the Keynote Speakers presentation(s).
- Acknowledgement by the session chairperson prior to the Keynote Speaker's presentation.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- 3 Complimentary registrations including morning tea, lunch, afternoon tea.
- 3 Complimentary tickets to the cocktail party.

**\$10,000 +GST**

## Cocktail Party Sponsor

The Conference Cocktail Party is offered to each attendee of the Conference. The sponsoring company may liaise with the Organisers regarding theming and entertainment for the event.

### Sponsor benefits include:

- Branding of the Cocktail Evening with your company logo banner.
- Acknowledgement by the President prior to the cocktail party commencement.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- 4 tickets to the event.
- Opportunity for a short presentation (5 mins) or prize presentations to delegates.
- Present promotional materials / gifts to each attendee (subject to approval from the organisers).
- Opportunity to organise party entertainment (with the approval of the executive committee). This will be at an additional cost to the Sponsor.

**\$10,000 +GST**

## Lunch Sponsor

**\$10,000 + GST** for 3 day sponsorship

**\$5,000 + GST** for Friday Buffet Luncheon

**\$2,500 + GST** for Saturday Buffet Luncheon

**\$2,500 + GST** for Sunday Buffet Luncheon

Lunch breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to naming rights for a selected lunch break for one or each day of the Conference.

### Sponsor benefits include:

- Naming rights to the selected lunch for that particular day of the Conference.
- Company signage within the catering area - to be provided by your organization.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- Option to provide self-branded napkins and aprons (to be provided by sponsor\*).

*Note: \*Subject to approval from the Committee.*

**FROM \$2,500 +GST**

## Independent Breakfast Meeting on Friday (Hosting)

**Sponsoring organisations are invited to sponsor a breakfast symposium around the Conference Program. Early booking will ensure that information about your meeting will be included in all official Conference Publications.**

*Note: The program for your sponsored meeting is subject to approval by the Committee.*

*Speaker's costs, catering and additional AV are at the sponsor's expense. Catering options will be provided by the conference organisers from which the sponsor can make a selection.*

### Hosting benefits include:

- Breakfast symposium with opportunity to negotiate the symposium program with Conference Committees.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- Ability to publicise and promote meeting to the Conference delegates (subject to guidelines and committee approval).

**\$8,000 +GST**



## Independent Lunch Meeting (Hosting)

Sponsoring organisations are invited to sponsor a lunch symposium around the Conference Program. Early booking will ensure that information about your meeting will be included in all official Conference Publications.

### Hosting benefits include:

- Lunch symposium with opportunity to negotiate the symposium program with Conference Committees.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- Ability to publicise and promote meeting to the Conference delegates (subject to guidelines and approval of the committee).

*Note: The program for your sponsored meeting is subject to approval by the Committee. Speaker's costs, catering and additional AV are at the sponsor's expense. Catering options will be provided by the conference organisers from which the sponsor can make a selection.*

**\$10,000 +GST**

## Morning & Afternoon Tea Sponsor

Morning tea/coffee breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Your company will have the opportunity to naming rights of the Morning and Afternoon Tea breaks for a selected day of the Conference.

### Your benefits include:

- Naming rights to your selected morning and/or afternoon tea break during the Conference.
- Company signage within the catering area for that selected break (to be supplied by your organisation).
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.
- Option to provide self-branded napkins and aprons (to be provided by sponsor\*).

*Note: \*Subject to approval from the Committee.*

**\$2,500 +GST**

## Name Card Sponsor

Name card sponsorship is an ideal way to promote your company to our conference delegates.

### Sponsor benefits include:

- Your company logo will be printed on all the Delegate's name cards.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.

**\$2,500 +GST**

## Merchandise(s) Sponsor

Merchandise sponsorship is an ideal way to promote your company to conference delegates and give them something to use beyond the event. Your company can supply all or any of the merchandises like tote bags, pens and notebooks given to delegates during registration. The merchandises you supply can have your company logo printed on them.

### Your benefits include:

- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and our conference website.

*Please note: All Merchandise will have to be approved by our Executive Committee before finalisation.*

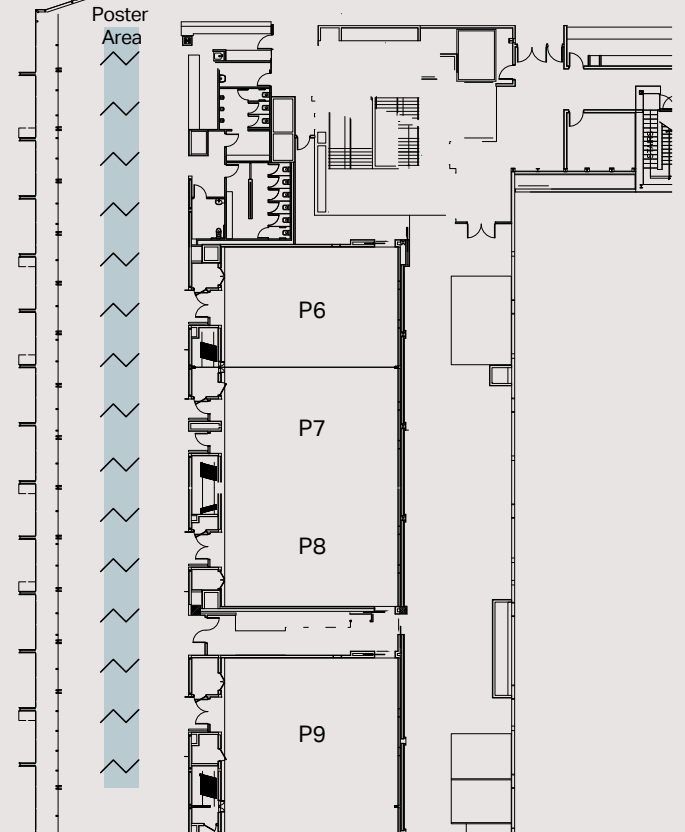
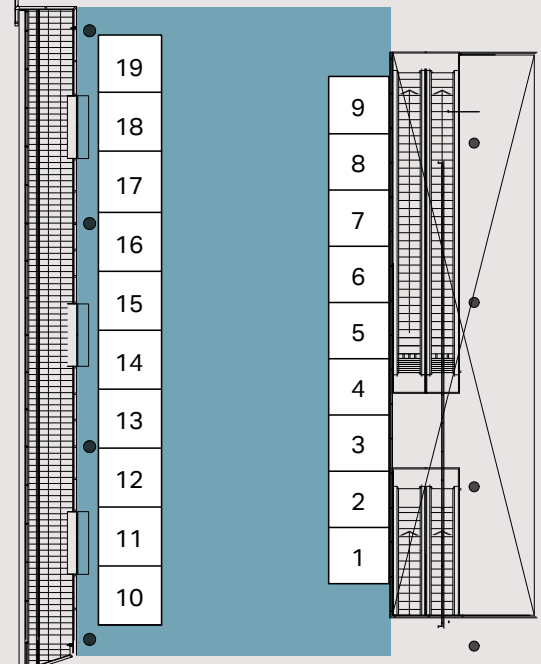
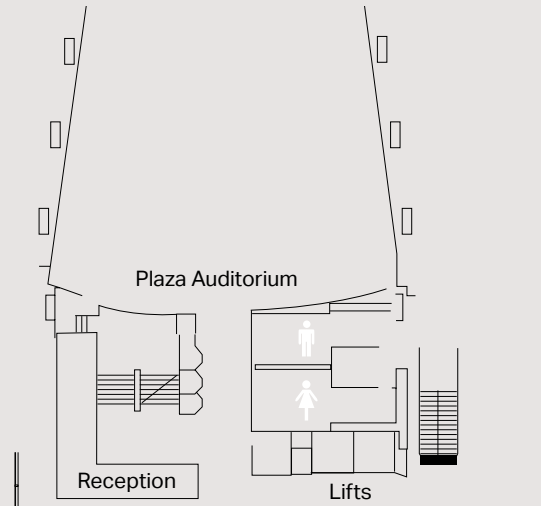
# Sponsorship Opportunities

Ensure your brand stands out from the crowd by securing a sponsorship package, create commercial opportunities for your organisation that provide you with an excellent opportunity to convert brand awareness into sales.

By continuing to sponsor professional activities which promote best practice in health and education, this will continue your organisation's strong affiliation with the community.

The exhibition is set to be the primary networking arena for delegates, Speakers' and Exhibitors. The program has been designed to maximise the opportunity for delegates to visit the exhibitions with all refreshment breaks, the welcome cocktail party within the exhibition area.

Floorplans are subject to changes at the discretion of the event organisers.



# Sponsorship & Exhibition Booking Form

Please post or email this form to: **Australasian Division of the International Academy of Pathology**  
PO Box 74, Tel: +61 2 9894 6811  
Cherrybrook, NSW 2126 Australia Email: info@iap-aus.org.au

Company Name			
Contact Name			Position
Postal Address			
Suburb	State	Postcode	
Telephone ( )	Fax ( )	Mobile	
Email	Website		

## Exhibition bookings

Please confirm your Exhibition package selection below (please tick). All prices are Australian Dollars.

<input type="checkbox"/> Bronze Exhibitor (3 x 3m stand) \$5,000 + GST per booth	<input type="checkbox"/>	Total Number of booths required	<input type="checkbox"/>
<input type="checkbox"/> Silver Exhibitor (6 x 3m stand) \$9,000 + GST per booth	<input type="checkbox"/>	<b>Exhibition Total Amount \$</b>	<input type="checkbox"/>

## Sponsorship bookings

Please confirm your Sponsorship selection below (please tick). All prices are Australian Dollars.

<input type="checkbox"/> Platinum Sponsor - \$18,000 + GST	<input type="checkbox"/>	Independent Breakfast Meeting (hosting) \$8,000 + GST
<input type="checkbox"/> Gold Sponsor - \$15,000 + GST	<input type="checkbox"/>	Independent Lunch Meeting (hosting) \$10,000 + GST
<input type="checkbox"/> International Keynote Speaker Sponsor - \$10,000 + GST	<input type="checkbox"/>	Poster Zone \$5,000 + GST
<input type="checkbox"/> Session Sponsor - \$5,000 + GST	<input type="checkbox"/>	Name Card Sponsorship \$2,500.00 + GST
<input type="checkbox"/> Cocktail Party Sponsor - \$10,000 + GST		
<input type="checkbox"/> Lunch Sponsor 3 Days - \$10,000 + GST	<b>ADVERTISING SPONSORSHIPS</b>	
<input type="checkbox"/> Lunch Sponsor Friday Buffet Luncheon - \$5,000 + GST	<input type="checkbox"/>	Merchandise(s) Sponsor (at your cost)
<input type="checkbox"/> Lunch Sponsor Saturday Buffet Luncheon - \$2,500 + GST		
<input type="checkbox"/> Lunch Sponsor Sunday Buffet Luncheon - \$2,500 + GST		
<input type="checkbox"/> Morning & Afternoon Tea Sponsor - \$2,500 + GST	<b>Sponsorship Total Amount \$</b>	<input type="checkbox"/>

## Payment schedule

A 50% deposit is required to secure your Sponsorship/Exhibition Booking. Final Payment MUST be made before 29<sup>th</sup> March 2024. Payments can be made via EFT, Visa or Master Card. Please select a payment option below:

<input type="checkbox"/> EFT - Please contact the office at info@iap-aus.org.au for Tax invoice		
<input type="checkbox"/> Master card	<input type="checkbox"/> VISA	<b>TOTAL AMOUNT PAYABLE \$</b> <input type="checkbox"/>

If paying by Visa or Master Card, please complete the details below.

Card number	Expiry Date (MM/YYYY)	
Full name on card		
Amount to be debited		
Signature	Date	

**Cancellation Policy:** Notice of cancellations should be received in writing and addressed to IAP by email to info@iap-aus.org.au prior to the meeting commencing. If a confirmed Exhibitor or Sponsor cancels before 29 March 2024 a 50% cancellation fee will apply. No refunds will be issued to Exhibitors or Sponsors after this date. An Exhibition/Sponsorship trade kit, detailing information regarding the exhibition will be sent prior to the meeting.

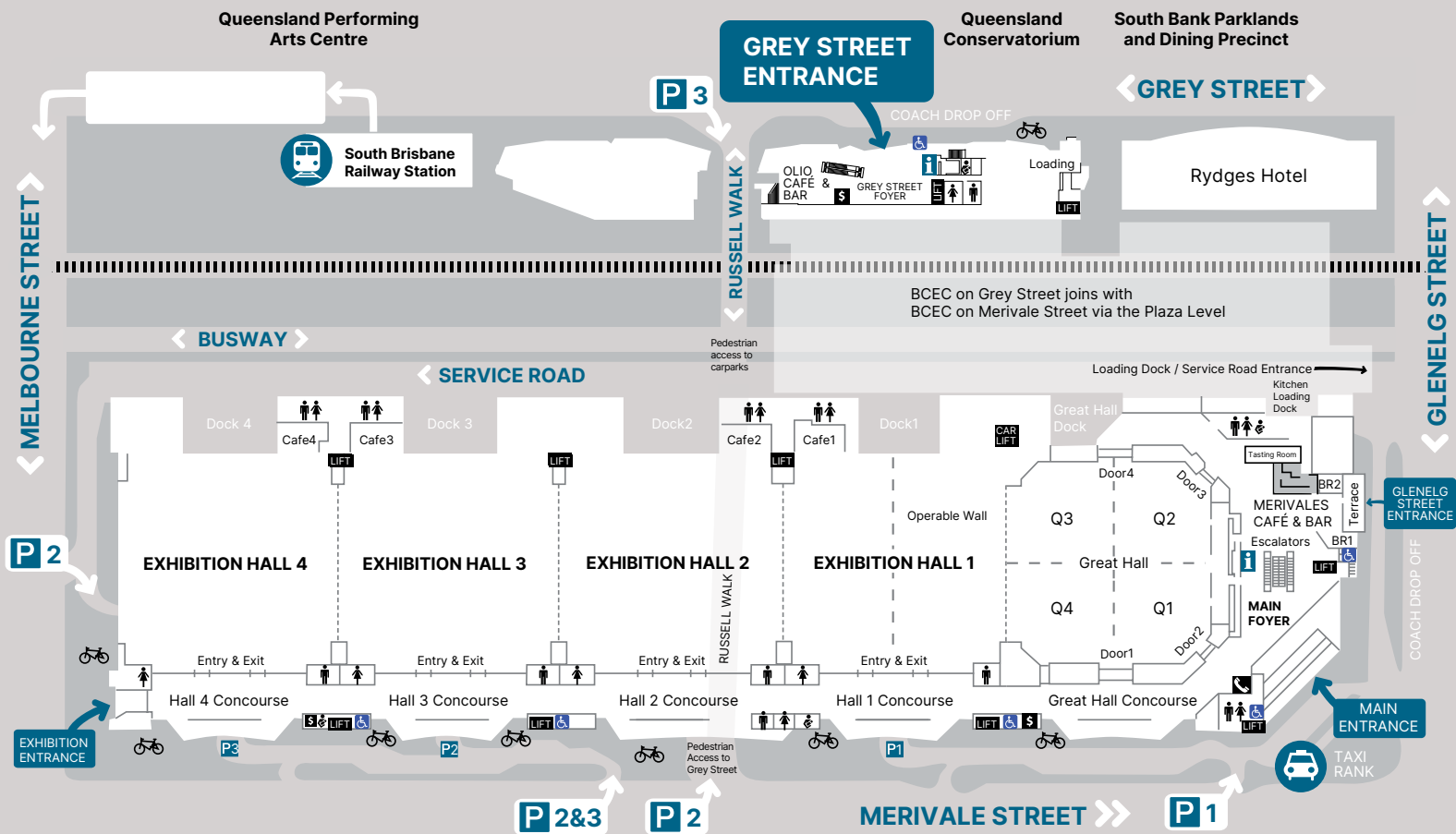
<input type="checkbox"/> I agree to the cancellation policy and accept all of its conditions.		
Name	Company	
Signed	Date	

## PRIVACY STATEMENT

**YES**, I give permission to IAP to share my details with suppliers and contractors of the Conference venue and also agree for any photographs taken of any/all our staff can be posted on the IAP website.

**NO**, I do not consent.

# The 48th Annual Scientific Meeting of the Australasian Division of the International Academy of Pathology



## Secretariat Staff

Australasian Division of the IAP  
Contact: [info@iap-aus.org.au](mailto:info@iap-aus.org.au)

[www.iap-aus.org.au](http://www.iap-aus.org.au)