

The 49th Annual Scientific Meeting

of the Australasian Division of the International Academy of Pathology

Sponsorship Prospectus

Keynote Speakers

GASTROINTESTINAL (UPPER) Professor Gregory Y. Lauwers

Senior Member in Anatomic Pathology at Moffitt Cancer Centre, Director of Gastrointestinal Pathology, Professor of Oncologic Sciences, Pathology and Cell Biology at the University of South Florida, USA

CYTOPATHOLOGY & PATHOLOGY EDUCATION A/Professor Min En Nga

Associate Professor, Department of Pathology, Yong Loo Lin School of Medicine, National University of Singapore and Senior Consultant, Department of Pathology, National University Hospital, Singapore

DIGITAL & SALIVARY GLAND PATHOLOGY Professor Joaquín J. García

Professor of Laboratory Medicine and Pathology, Chair of Anatomic Pathology, Mayo Clinic Rochester, Rochester, Minnesota, USA

Speakers

VINCENT MCGOVERN MEMORIAL LECTURER -SATURDAY Dr Ian Brown

Envoi Specialist Pathologists, Brisbane, QLD, Australia

SUNDAY MASTER CLASS - LUNG PATHOLOGY Professor Wendy Cooper

Tissue Pathology and Diagnostic Oncology, Royal Prince Alfred Hospital, Sydney, Australia

Meet the Experts sessions to continue by popular demand!

Gastrointestinal, Cytology, Digital and Bone & Soft Tissue Pathology

Meet & chat with the Keynote Speakers and other experts!

May **30th - June 1st, 2025**

International Convention Centre, Sydney, NSW, Australia

The Australasian Division of the International Academy of Pathology is dedicated to fostering education, research and to advance knowledge in pathology.

The conference aims to provide attendees with updates and recent research findings, with practical applications to enhance their day-today practice of pathology and enable them to tackle challenges ahead.

The society's premiere event brings together a global gathering of world-renowned pathologists who are acknowledged leaders in their own branch of anatomic pathology.

Exhibiting at the Annual Scientific meeting puts your organisation in front of some of the key decision makers in Pathology. The International Academy's Annual Scientific Meeting is one of the largest regular gatherings of anatomical pathologists within the region with 450+ registrants every year.

The event is dynamic and inspiring, including a fantastic mix of formal lectures, symposia, oral workshops and poster presentations plus a variety of exhibits – all covering a wide spectrum of topics. Supporting this important educational forum demonstrates our mutual commitment to pathology and continuing professional development for pathologists working in our region. In addition to directly promoting your brand and displaying your products, your involvement will give you the opportunity to communicate and network with key personnel from both hospital and private laboratory practice and connect with decision makers and early adopters of new technologies, software and services.

The exhibition runs alongside the conference and gives your company/organisation the opportunity to display your product and/or service to potential clients. This prospectus outlines, in general terms, the various ways in which you and your organisation may wish to participate as a valued sponsor or exhibitor. The Academy will be delighted to work with you to develop a more customised package that directly meets your specific needs.

New for 2025! Sunday afternoon Short Courses aimed at Pathologists on Gynaecological, Dermatopathology, Gastrointestinal and Hematolymphoid + Boot Camps for registrars on Cytology, Small Biopsy Renal & Liver

Topics

- Bone & Soft Tissue Pathology
- Breast Pathology
- Dermatopathology
- Digital & Quantitative Pathology
- Education in Pathology
- Endocrine Pathology
- Cytology
- Gastrointestinal Pathology
- Gynaecological Pathology
- Head & Neck Pathology

- Liver Pathology
- Lung Pathology
- Lymphoma Pathology
- Neuropathology
- Molecular Pathology
- Ophthalmic Pathology
- Paediatric Pathology
- Renal Pathology
- Special Session (Transplant Pathology)
- Uropathology

Keynote Speakers



GASTROINTESTINAL (UPPER) Professor Gregory Y. Lauwers

Senior Member in Anatomic Pathology at Moffitt Cancer Centre, and Director of Gastrointestinal Pathology, Professor of Oncologic Sciences, Pathology and Cell Biology at the University of South Florida, USA

Dr. Gregory Lauwers is a Senior Member in Anatomic Pathology at Moffitt Cancer Center and Professor in the Departments of Oncologic Sciences and Pathology and Cell Biology at the University of South Florida.

Dr. Lauwers received his MD from the University of Paris, France. He completed a Surgical Pathology Residency at Lenox Hill Hospital, New York, NY and a Fellowship in Oncologic Pathology at Memorial Sloan-Kettering Cancer Center, where he also served as Chief Fellow. Following his Fellowship, Dr. Lauwers served successively in the Department of Pathology at the University of Florida; in the Department of Department of Pathology at Medical School) and in the Department of Pathology at the University of California San Francisco.

Dr. Lauwers has published over 400 peer-reviewed articles, editorials, reviews, and book chapters, and is coauthor of several textbooks, including the 5th and 6th editions of Morson and Dawson's Gastrointestinal Pathology; "Advances in Surgical Pathology: Gastric Cancer" and recently "Gastrointestinal Pathology: Correlative Endoscopic and Histologic Assessment."

Dr. Lauwers serves on the editorial boards of several journals. He also contributed to the WHO Classification of Tumours of the Digestive System, 4th and 5th edition (2010 and 2019) and currently serves on the Expert Members Committee for the forthcoming 6th edition. Dr. Lauwers' areas of clinical focus include luminal malignancies of the gut (particularly esophageal and gastric adenocarcinoma).



CYTOPATHOLOGY & PATHOLOGY EDUCATION A/Professor Min En Nga

Associate Professor, Department of Pathology, Yong Loo Lin School of Medicine, National University of Singapore, and

Senior Consultant, Department of Pathology, National University Hospital, Singapore

A/Prof Nga obtained Histopathology Fellowships from both the Royal College of Pathologists of Australasia and the United Kingdom. Her area of subspecialty interest is Cytopathology. She is also a Fellow of the International Academy of Cytology, and completed her Cytology Fellowship at QEII Hospital in Western Australia, under the generous mentorship of Drs Felicity Frost and Gregory Sterrett.

A/Prof Nga is a council member of the Singapore Society of Cytology, and co-editor of their biannual newsletter, CytoPage. She is also a frequent speaker in local and international pathology conferences, and has been an invited keynote speaker conferences in Australia and India. Her particular areas of interest are in thyroid, lymph node and pancreatic cytology. She has authored a cytopathology book entitled Practical

Diagnostic Approaches In Non-Gynaecologic Cytology, which is published by Springer (2022). Also amongst her writing credits are coauthorship of a chapter in the WHO Classification of Tumours: Paediatric Tumours (Papillary thyroid carcinoma). In 2024, A/Prof Nga delivered a Short Course in the USCAP Annual Scientific Meeting in Baltimore, on the topic of lymph node cytology.

A/Prof Nga is a keen driver of innovation in education. She has created several online teaching resources including Pathweb, a comprehensive online learning resource with several thousand registrants from over 130 countries. She is also the creator of the Pathweb Teacher YouTube channel which has more than 20000 subscribers. In addition, her Cytopathology website, Cytoweb, is featured in the International Academy of Cytology website as an educational resource. In 2019, she was the recipient of the National University of Singapore Outstanding Educator Award.

Outside the clinical realm, A/Prof Nga has also been an elected fellow of the NUS Teaching Academy, in which she has helmed the Teachers Who Inspire team, producing videos of inspiring teachers from various faculties. Since 2023, she has also been a member of the University Teaching Excellence Committee (UTEC), which determines the recipients of the highest teaching honours in NUS.

In addition to her work in undergraduate teaching, A/Prof Nga is also keenly interested in the mentoring and training pathology residents. She has served as Core Faculty in the NUHS Pathology Residency programme since its inception.



DIGITAL & SALIVARY GLAND PATHOLOGY Professor Joaquín J. García

Professor of Laboratory Medicine and Pathology, Chair of Anatomic Pathology, Mayo Clinic Rochester, Rochester, Minnesota, USA

Dr. Joaquín J. García pursued undergraduate studies in Molecular & Cell Biology at the University of California Berkeley and attended medical school at Stanford University School of Medicine. Dr. García trained in Anatomic Pathology at University of California San Francisco, Oncologic and Molecular Pathology at Memorial Sloan-Kettering Cancer Center, and Head & Neck Pathology at University of Pittsburgh Medical Center. Dr. García is a Professor of Laboratory Medicine & Pathology and has a joint appointment in the Department of Clinical Anatomy at Mayo Clinic Alix School of Medicine. Dr. García has over 10 years of experience as Medical Director of the Histology Laboratory, Histology Technician Program, and School of Medicine Histology Course. Dr. García possesses expertise in head and neck, frozen section, and molecular pathology; he has published over 100 peer reviewed manuscripts and authored several book chapters and books. Dr. García is currently the Chair of Anatomic Pathology and the Digital Pathology Program at Mayo Clinic Rochester.





VINCENT MCGOVERN MEMORIAL LECTURER - SATURDAY Dr Ian Brown

Envoi Specialist Pathologists, Brisbane, QLD, Australia

Ian S. Brown MBBS FRCPA received his medical degree from the University of Queensland and pursued specialty training in anatomical pathology at the Princess Alexandra Hospital in Brisbane, obtaining his fellowship from the Royal College of Pathologists of Australasia in 1999.

Dr Brown specialised in gastrointestinal pathology and is the managing director of Envoi Pathology, a specialist gastrointestinal pathology practice based in Brisbane. He has also been a visiting pathologist at Royal Brisbane and Women's Hospital since 2004.

Dr Brown has published more than 200 peer-reviewed articles and meeting abstracts. He has written 14 book chapters on gastrointestinal tract pathology, including chapters for Morson and Dawson's Gastrointestinal Pathology and Odze and Goldblum: Surgical Pathology of the GI Tract, Liver, Biliary Tract, and Pancreas. He authored two chapters for the 5th edition WHO Classification of Digestive System Tumours and co-edited,

with Professor Priyanthi Kumarasinghe, the textbook 'Endoscopic Biopsy Interpretation'. Dr Brown serves on the editorial board of Archives of Pathology and Laboratory Medicine and Histopathology and is an Associate Editor for Pathology. He was a co-founder of the Australasian Gastrointestinal Pathology Society.

His research interests focus on inflammatory conditions of the luminal gastrointestinal tract and early neoplasia of the large intestine. He has presented many invited lectures at national and international levels on these topics.



SUNDAY MASTER CLASS - LUNG PATHOLOGY Professor Wendy Cooper

Tissue Pathology and Diagnostic Oncology, Royal Prince Alfred Hospital, Sydney, Australia

Professor Wendy Cooper is a senior staff specialist pathologist in Tissue Pathology and Diagnostic Oncology at Royal Prince Alfred Hospital in Sydney and Anatomical Pathology Clinical Stream Lead for NSW Health Pathology. She has extensive experience in diagnostic and molecular pathology with special interest in thoracic pathology. She is a member of the Pathology Committee of the International Association for the Study of Lung Cancer, a standing editor of the 6th edition of the WHO classification of Tumours, a member of the Expert Panel for the international CAP/IASLC/AMP Lung Cancer Molecular Testing Guidelines and a member of the American Thoracic Society/European Respiratory Society task force developing the current Update of the International Multidisciplinary Classification of the Interstitial Pneumonias. She is Deputy Editor-in-Chief of the journal Pathology and has over 170 journal and book chapter publications.



Gold Sponsor

Your exhibitor inclusions:

- One 6m x 3m Exhibition Stand Your position in the exhibition will be allocated by request, subject to availability.
- Daily acknowledgement by IAP President during the main conference session.
- Your logo will be displayed on Delegates' lanyards.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- Your logo will also be prominently displayed on the conference stage holding screen between sessions.
- 4 Complimentary registrations including morning tea, lunch and afternoon tea.
- 4 Complimentary tickets to the Cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

\$16,500 +GST

Silver Exhibitor

Your exhibitor inclusions:

- One 6m x 3m Exhibition Stand Your position in the exhibition will be allocated by request, subject to availability.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- 3 Complimentary registrations including morning tea, lunch and afternoon tea.
- 3 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

\$9,900 +GST

Bronze Exhibitor

Your exhibitor inclusions:

- One 3m x 3m Exhibition stand Your position in the exhibition will be allocated by request, subject to availability.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- 2 Complimentary registrations including morning tea, lunch and afternoon tea.
- 2 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.

\$5,500 +GST

Poster Zone

EXCLUSIVE OPPORTUNITY - The poster area will be located outside the Pyrmont Theatre which is the main auditorium where the keynote speakers lecturers & slide seminars will be held.

Your benefits include:

- Naming rights to the Poster Zone.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- 2 Complimentary registrations including morning tea, lunch and afternoon tea.
- 2 Complimentary tickets to the cocktail party.
- The opportunity to buy additional trade and cocktail tickets at reduced prices.
- Opportunity to place a company provided banner within the Poster Zone (2m high by 1m wide, free standing).

\$5,500 +GST

Session Sponsor

Sessions will be arranged in the Conference Program by the Organising Committee, allowing companies to exclusively sponsor their preferred or associated session.

Sponsor benefits include:

- Your company logo/name will be used in all signage for the sponsored session.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.

\$5,500 +GST

International Keynote Speaker Sponsor

Keynote speakers will be selected and invited by the Conference Scientific Committee.

Sponsor benefits include:

- Your company logo displayed on the screen in the session venue prior to the Keynote Speakers presentation(s).
- Acknowledgement by the session chairperson prior to the Keynote Speaker's
- presentation.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- 3 Complimentary registrations including morning tea, lunch, afternoon tea.
- 3 Complimentary tickets to the cocktail party.

\$11,000 +GST

Cocktail Party Sponsor

The Conference Cocktail Party is offered to each attendee of the Conference. The sponsoring company may liaise with the Organisers regarding theming and entertainment for the event.

Sponsor benefits include:

- Branding of the Cocktail Evening with your company logo banner.
- Acknowledgement by the President prior to the cocktail party commencement.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- 4 tickets to the event.
- Opportunity for a short presentation (5 mins) or prize presentations to delegates.
- Present promotional materials / gifts to each attendee (subject to approval from the organisers).
- Opportunity to organise party entertainment (with the approval of the executive committee). This will be at an additional cost to the Sponsor.

\$11,000 +GST

Lunch Sponsors

\$11,000+GST for 3 day sponsorship \$5,500+GST for Friday Buffet Luncheon \$2,750+GST for Saturday Buffet Luncheon \$2,750+GST for Sunday Buffet Luncheon

Lunch breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to naming rights for a selected lunch break for one or each day of the Conference.

Sponsor benefits include:

- Naming rights to the selected lunch for that particular day of the Conference.
- Company signage within the catering area - to be provided by your organisation.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- Option to provide self-branded napkins and aprons (to be provided by sponsor*).

Note: *Subject to approval from the Committee

FROM \$2,750 +GST

Independent Lunch Meeting (Hosting)

Sponsoring organisations are invited to sponsor a lunch symposium around the Conference Program. Early booking will ensure that information about your meeting will be included in all official Conference Publications.

Hosting benefits include:

- Lunch symposium with opportunity to negotiate the symposium program with Conference Committees.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- Ability to publicise and promote meeting to the Conference delegates (subject to guidelines and approval of the committee).

Note: The program for your sponsored meeting is subject to approval by the Committee. Speaker's costs, catering and additional AV are at the sponsor's expense. Catering options will be provided by the conference organisers from which the sponsor can make a selection.

\$11,000 +GST

Morning & Afternoon Tea Sponsor

Morning tea/coffee breaks will be provided each day of the Conference. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Your company will have the opportunity to naming rights of the Morning and Afternoon Tea breaks for a selected day of the Conference.

Sponsor benefits include:

- Naming rights to your selected morning and/or afternoon tea break during the Conference.
- Company signage within the catering area for that selected break (to be supplied by your organisation).
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.
- Option to provide self-branded napkins and aprons (to be provided by sponsor*).

Note: *Subject to approval from the Committee.

\$2,750 +GST

Name Card Sponsor

Name card sponsorship is an ideal way to promote your company to our conference delegates.

Sponsor benefits include:

- Your company logo will be printed on all the Delegate's name cards.
- Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.

Merchandise Sponsor

Merchandise sponsorship is an ideal way to promote your company to conference delegates and give them something to use beyond the event.

Your company can supply all or any of the merchandise like tote bags, pens and notebooks given to delegates during registration. The merchandise you supply can have your company logo printed on them.

Sponsor benefits include:

• Your logo will be included in our marketing materials, our conference publications such as brochures, posters, banners and on our conference website.

Please note: All Merchandise will have to be approved by our Executive Committee before finalisation.

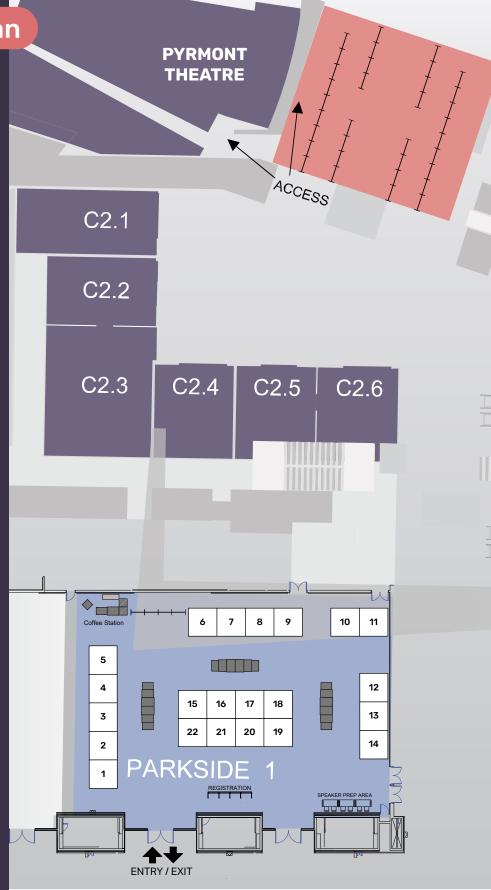
\$2,750 +GST

Exhibition Floor Plan

Ensure your brand stands "out from the crowd" by securing a sponsorship package, create commercial opportunities for your organisation that provide you with an excellent opportunity to convert brand awareness into sales.

By continuing to sponsor professional activities which promote best practice in health and education, this will continue your organisation's strong affiliation with the community.

The exhibition is set to be the primary networking arena for delegates, Speakers' and Exhibitors. The program has been designed to maximise the opportunity for delegates to visit the exhibitions with all refreshment breaks, the welcome cocktail party within the exhibition area.



Plenary Sessions and the Companion Club Sessions

Exhibition Area

Poster Viewing Area

Please note that the floor plan is not drawn to scale. It is only a view of the Exhibition area. As such Exhibition booths' location are not exact.

Floorplans are subject to changes at the discretion of the event organisers.

Sponsorship & Exhibition Booking Form

Please post or email this form to:		Australasian Division of the Interna PO Box 74, Cherrybrook, NSW 2126 Australia			national Academy of Pathology Tel: +61 2 9894 6811 Email: info@iap-aus.org.au				
Company Name									
Contact Name	Position								
Postal Address									
Suburb		State			Postcode				
Telephone	()	Fax ()			Mobile				
Email		Website							
Exhibition bookings Please confirm your Exhibition package selection below (please tick). All prices are Australian Dollars.									
Bronze Exhibitor (3 x 3m stand) \$5,500 + GST per				Total Number of booths required					
Silver Exhibitor (6 x 3m stand) \$9,9		00 + GST per booth Exhibition Total Amount \$		ibition Total Amount \$					
Sponsorship bookings									
Please confirm your Sponsorship selection below (please tick). All prices are Australian Dollars.									
Gold Sponso	Gold Sponsor - \$16,500 + GST				Independent Lunch Meeting (hosting) \$11,000 + GST				
International Keynote Speaker Sponsor - \$11,000 + GST			ST		Poster Zone \$5,500 + GST				
Session Sponsor - \$5,500 + GST					Name Card Sponsorship \$2,500.00 + GST				
Cocktail Par	Cocktail Party Sponsor - \$11,000 + GST ADVERTISING SPONSORSHIPS								
Lunch Spons)0 + GST	GST							
Lunch Spons	nsor Friday Buffet Luncheon - \$5,500 + GST				Merchandise(s) Sponsor (at your cost)				
Lunch Sponsor Saturday Buffet Luncheon - \$2,750 + GST									
Lunch Spons	Lunch Sponsor Sunday Buffet Luncheon - \$2,750 + GST								
Morning & A	Morning & Afternoon Tea Sponsor - \$2,750 + GST Sponsorship Total Amount \$								

Payment schedule

A 50% deposit is required to secure your Sponsorship/Exhibition Booking. Final Payment MUST be made before 31st March 2025. Payments can be made via EFT, Visa or Master Card. Please select a payment option below:

EFT - Please contact the office at info@iap-aus.org.au for Tax invoice

Ma	ster card	VISA		TOTAL AMOUNT PAYABLE \$				
If paying by Visa or Master Card, please complete the details below.								
Card nu	umber Expiry Date (MM/YYY)							
Full nam	ne on card							
Amount	to be debited							
Signatur	re	Date						
Cancellation Policy: Notice of cancellations should be received in writing and addressed to IAP by email to info@iap-aus.org.au prior to the meeting commencing. If a confirmed Exhibitor or Sponsor cancels before 31st March 2025 a 50% cancellation fee will apply. No refunds will be issued to Exhibitors or Sponsors after this date. An Exhibition/Sponsorship trade kit, detailing information regarding the exhibition will be sent prior to the meeting.								
PRIVACY	STATEMENT	contract		e my details with suppliers and and also agree for any photographs ted on the IAP website.	NO, l do not consent.			
Name		Company						
Signed		Date						

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of the Australasian Division of the International Academy of Pathology



Secretariat Staff

Australasian Division of the IAP Contact: <u>info@iap-aus.org.au</u>

www.iap-aus.org.au

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